

CASE STUDY

The EFL logo consists of the lowercase letters 'efl' in a white, sans-serif font, positioned inside a white square that is slightly offset from the top-left corner of a larger orange square.

THE CLIENT

EFL is one of the largest freight forwarders in Sri Lanka and has established itself as a premier provider of freight and logistics services. EFL presently operates in Africa, the Middle East and Asia and represents multiple agents in the Indian Subcontinent. The current infrastructure supports multi-mode transportation and logistics with Ocean and Air transportation as the core areas within land trucking haulage, warehousing, customs clearance & handling, and project cargo.

THE CCC SOLUTIONS

In 2012, EFL was awarded the CarbonNeutral® Certification upon completion of a comprehensive GHG Assessment that was conducted by the CCC Team. This assessment was conducted in accordance with the WBCSD/WRI GHG Protocol and ISO 14064-1 Standard. Recommendations and mitigation options were provided by the CCC Team to reduce the Carbon Footprint of EFL that further reduced their footprint by 10%. In addition to obtaining CarbonNeutral® Certification, EFL also became South Asia's FIRST Freight and Logistics company to obtain the ISO 14064-1 Certification in 2016.



CHALLENGES

Become a truly global company by creating a strong brand identity, establishing best practices and transcending customer expectation

OUTCOME

South Asia's FIRST Freight and Logistics Company to obtain the ISO 14064-1 Certification"



"We're very proud to be a certified Carbon Neutral Company and Sri Lanka's first at that and feel a sense of deep pride and achievement as this re-affirms our position both as a trailblazer in the Sri Lankan transport sector and as a leading freight forwarding force in Asia".

Jagath Pathirane
CEO - Freight