

CASE STUDY



Walkers Tours

Sri Lanka's Premier Destination Management Company

THE CLIENT

Walkers Tours is a Sri Lankan owned and operated company that has been helping visitors to discover and enjoy Sri Lanka for over 50 years. It is Sri Lanka's premier Destination Management Company fleet, with over 650 vehicles. Their expertise is unparalleled and their knowledge of Sri Lanka unequalled. Walkers Tours signed up with the Carbon Consulting Company to assess and offset the entire carbon footprint of their operations in order to cater to the growing trend of eco-tourism.

THE CCC SOLUTIONS

The CCC Team carried out a detailed Greenhouse Gas (GHG) assessment and provided a comprehensive report of the Walkers Tours' emissions arising from its fleet's operations.

A range of actionable measures for emissions reduction were identified including the long-term plan of replacing older vehicles with newer hybrid and electric vehicles with a strategy to modernize the fleet to make it more environmentally friendly.

Compared to the 3% hybrid mileage in the 2014 base year, CCC worked with Walkers Tours to increase the total hybrid mileage to 32% in 2018.



OUTCOME

CCC's ongoing efforts with clients led to over 250 tCO₂e savings annually, making this company the industry benchmark to follow for environmental performance.

CCC facilitated the purchase of globally registered Carbon Offsets for the entire footprint of Walkers Tours certifying them as Asia's First CarbonNeutral® Fleet.



"We are extremely pleased to be recognised as the first DMC in the Asian region to have a carbon neutral fleet. Sustainability of the environment we live in is equally important as achieving our economic goals and we will make every effort to achieve this. We have already started working on a new range of tours using eco and environmentally friendly hotels which will add a new product line,"

Vasantha Leelananda

EVP, John Keells Holdings
Head of the Destination Management Sector